



Total Retail Solutions

FOR IMMEDIATE RELEASE

CONTACT: Paul Bloom
Vice President, Marketing
FFR-DSI, Inc.
Twinsburg, OH 44087
(800) 422-2547 www.ffr-dsi.com

EFFICIENTLY MERCHANDISE AND PROMINENTLY DISPLAY YOGURT WITH FFR-DSI'S NEW GRAVITY FEED YOGURT MERCHANDISER

TWINSBURG, Ohio (August 3, 2010) – Efficiently merchandise and prominently display yogurt with FFR-DSI's new [Gravity Feed Yogurt Merchandiser](#). System provides impeccable presentation, and increases shoppability while reducing labor.

Gravity feed design keeps yogurt self-faced to keep section looking full and helps identify out of stocks. Modular trays pull out for easy product stocking and first-in, first-out rotation. Flexible "fingers" secure yogurt containers while remaining accessible for customers to shop. Tray fronts include 1 ¼" H x 2" W price tag holders.

System accommodates 15 facings across, per 4' section, 6 to 7 deep, to maximize pack out. Steel mounting bars provide durability. Plastic trays are removable for easy cleaning.

FFR-DSI, Inc. leads the industry in providing Total Retail Solutions designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include [merchandising](#) and [loss prevention](#) systems, [shelf-edge label holders](#), [sign and literature holders](#), [product merchandisers and fixtures](#), [smallwares](#), [display construction components](#) and more. FFR-DSI, Inc. offers start-to-finish solution delivery, including consultation, design, prototyping, production and fulfillment.

For more information, or to [request](#) a free 2010 *FFR-DSI YELLOW PAGES*® Catalog, call toll-free (800) 422-2547, or visit www.ffr-dsi.com.

###