



Total Retail Solutions

FOR IMMEDIATE RELEASE

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CALL CUSTOMER ATTENTION TO PROMOTIONAL SIGNAGE WITH FFR-DSI'S NEW INDOOR/OUTDOOR A-FRAME SIGN HOLDER

TWINSBURG, Ohio (August 10, 2010) – Call customer attention to promotional signage with FFR-DSI's new [Indoor/Outdoor A-Frame Sign Holder](#). Front load sign holder is durable, portable and ideal for use with temporary promotions or signage that needs to move on a regular basis.

Double sided sign frame is available in two styles and sizes: round corner to display 22" W x 28" H graphic or square corner to display 24" W x 36" H graphics. Mitered frame opens to accept graphics up to $\frac{1}{16}$ " thick and clamps shut with spring tension for a secure hold. Silver aluminum and anti-reflective PVC sheets provide an attractive display and long life suitable for indoor or outdoor use. Unit folds for easy transport.

FFR-DSI, Inc. leads the industry in providing Total Retail Solutions designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include [merchandising](#) and [loss prevention](#) systems, [shelf-edge label holders](#), [sign and literature holders](#), [product merchandisers and fixtures](#), [smallwares](#), [display construction components](#) and more. FFR-DSI, Inc. offers start-to-finish solution delivery, including consultation, design, prototyping, production and fulfillment.

For more information, or to [request](#) a free 2010 *FFR-DSI YELLOW PAGES*® Catalog, call toll-free (800) 422-2547, or visit www.ffr-dsi.com.

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